

The Franciscan Center

Media Advisory

**For Immediate Release:
September 23, 2010**

**Contact: Heather L. Newman
410-467-5340 or
hnewman@franciscancenterbaltimore.org**

Providing The Hungry With Healthy Food: Celebrity Chef Helps Baltimore Center Serve Dignity With Its Meals

On Monday, September 27th, The Franciscan Center of Baltimore, in association the Johns Hopkins Center for a Livable Future (CLF), will launch its own Healthy Monday campaign to promote healthy food choices among its clients and the goal to make sure that everyone, regardless of their socio-economic status, has access to safe, nutritious and delicious meals. With the help of CLF's two outreach projects, Baltimore Food and Faith and the Johns Hopkins Healthy Monday Project, the Franciscan Center wants to show that providing a large variety of high quality foods for Baltimore's hungry not only promotes dignity among its clients but it could also improve their health.

On Monday, The Franciscan Center's executive director Ed McNally will welcome Kim O'Donnel, trained chef and food writer, and Rev. Dred Scott, pastor of St. Matthew's United Methodist Church in Turner Station and member of the Baltimore Food and Faith advisory board to help introduce Meatless Monday, the first of many Healthy Monday programs the Franciscan Center will promote.

O'Donnel is the author of the "The Meat Lover's Meatless Cookbook, Vegetarian Recipes Carnivores Will Devour." She has been invited by the Franciscan Center's cooks to share recipes from her cookbook and help them serve more than 500 people.

What: Public Health Campaign Launch for Baltimore's Hungry
When: **Monday, September 27**
Time: 10:00 AM
Where: 101 W. 23rd Street, Baltimore, MD 21218
Parking: Gated lot off of Maryland Ave.

Additional information can be found on the following web pages:

The Franciscan Center: <http://www.franciscancenterbaltimore.org/>
Johns Hopkins Center for a Livable Future: <http://www.jhsph.edu/clf>
Kim O'Donnel: <http://www.kimodonnell.com/>

###